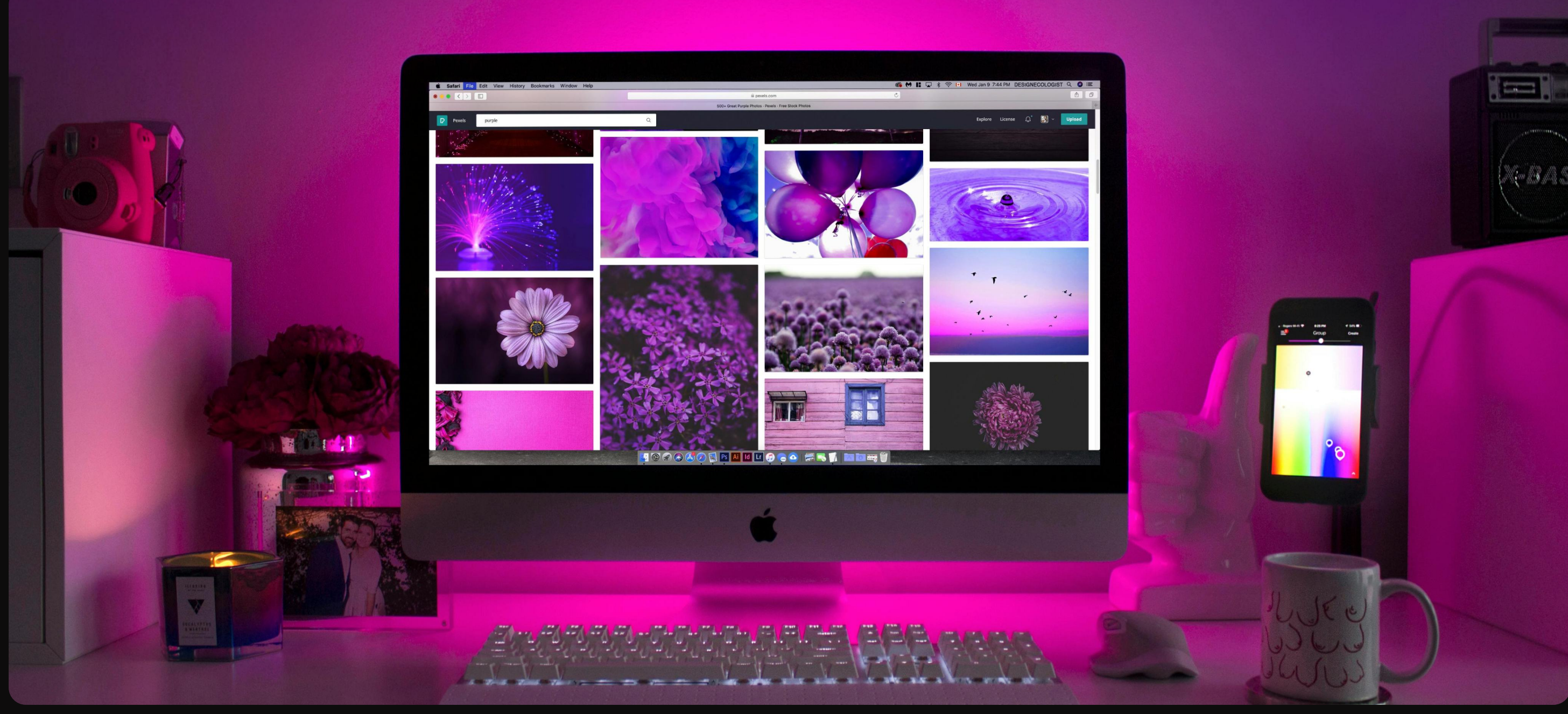


OMNIUX


Websites 101



TECHNOLOGY

What is Website Design & Development?

Websites are the digital version of your physical business. In the past websites were seen as optional extras for a business. However, in the last decade we have seen an enormous shift in the way people interact with websites. Almost 30% of all business is conducted online rather than in person, and that number increases by about 1% each year.



Website Design & Development
Starting at \$1,000*

Get a **mobile first, search engine optimized website** with dynamic content, forms, animations, and images, along with **3 design sessions**.

Website builders like Wix, Squarespace, or Shopify can give you a functional homepage, but making it look great on both mobile and desktop is tricky. Many people don't realize the complexities of SEO and content marketing when creating a site. Accessibility standards and effective click-funneling aren't built-in, so without experience, it's easy to get overwhelmed by technical jargon.

OMNIUX builds fast, attractive, SEO-performant websites in just a few weeks. We work with you to identify key areas of your website that you would like to highlight. We first build high-fidelity mockups for your review – tweaking and changing the layout and text copy of your designs before finally creating a mobile-responsive website with our Nexus platform.

2

seconds

Average Website Load Time

85%

Lighthouse Performance Scores

99.99%

Website Uptime


TECHNOLOGY

What is Search Engine Optimization?

Search Engine Optimization is the process of getting your website appearing closer to the top of search results pages without spending money on advertising. There are lots of ways to make a website perform better in search engines such as Google – and OMNIUX specializes in boosting your organic traffic and visitor retention rates.

There are 2 primary ways to improve your website's SEO. Code optimization, and generating better content.

OMNIUX works to identify bottlenecks in your website's keywords, accessibility, and metadata. By optimizing all of these elements, we guarantee that your website will perform better organically than the competition, all without spending a penny on advertising.



SEO & Content Optimization
Starting at \$1,000 per website*

Identify **SEO bottlenecks** in your website's code, improve webpage load speeds, and rebalance text copy, meta data, and alt tags.

Why Does It Matter?

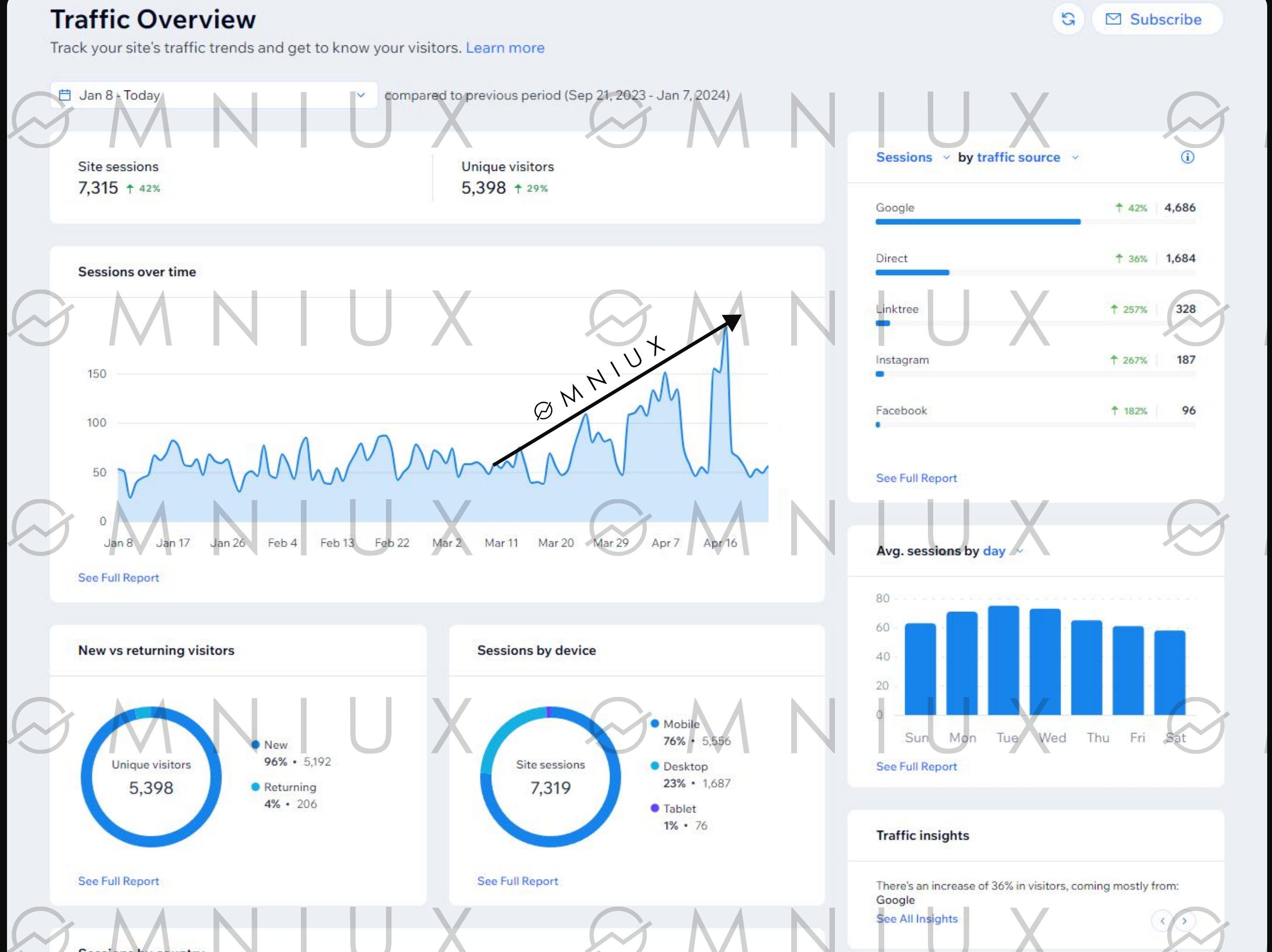


Image captured from Client's WIX dashboard. We encourage clients to not use WIX as it can impede results.

What Does OMNIUX Do Differently?

OMNIUX wants to prepare your business for the long term. Unlike a marketing agency that builds visual experiences, OMNIUX focuses on delivering attractive, simple to use websites that perform well organically and offer a simple user experience. We pay particular attention to Search Engine Optimization and accessibility, this so that your site content can be crawled more efficiently by the search engines such as Google, DuckDuckGo, and Bing.

With the rise of AI, OMNIUX has designed a proprietary data structure where content on a website is carefully arranged for fast AI-agent interactions. As we see AI being used more and more throughout our lives, OMNIUX is preparing for the eventuality when most tasks are completed via prompted computer-human interaction rather than with a mouse and keyboard.

How Does OMNIUX Compare?


OMNIUX guides you through the website design and development process step-by-step. We help identify click-funnels in your site, as well as suggest engaging keyword text copy to improve organic SEO. In just a few months, you'll have a fast, beautiful, mobile-first website at the top of the Google search results page.

Provider:	OMNIUX	Full stack developer	Digital Agency	Wix Expert
Prices average at:	\$3,000 per website	\$140,000 per year	\$80,000 per website	\$5,500 per website + ecommerce add-ons + CMS add-ons + a monthly subscription
Design Sessions	✔	✔	✔	
Domain & Server Setup	✔	✔	✔	✔
Search Engine Optimization	✔	✔	✔	
Keyword Analysis	✔			
Competitor Analysis	✔			
Media Optimization	✔	✔	✔	
Ecommerce	✔	✔		✔
Post-Launch Support	✔	✔		

Check out our

Web Services

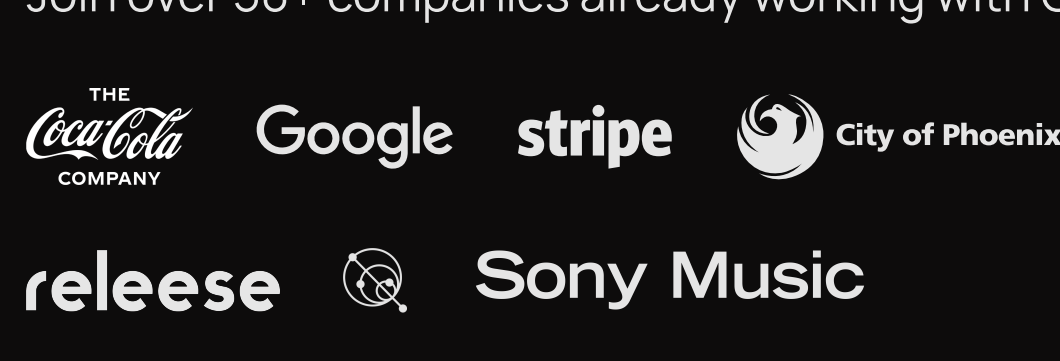
No great brand is complete without a solid website. [Learn more about our web services](#)



Ready to unlock your market potential?

contact@omniux.io

Join over 50+ companies already working with OMNIUX.



*Final price varies based on project requirements